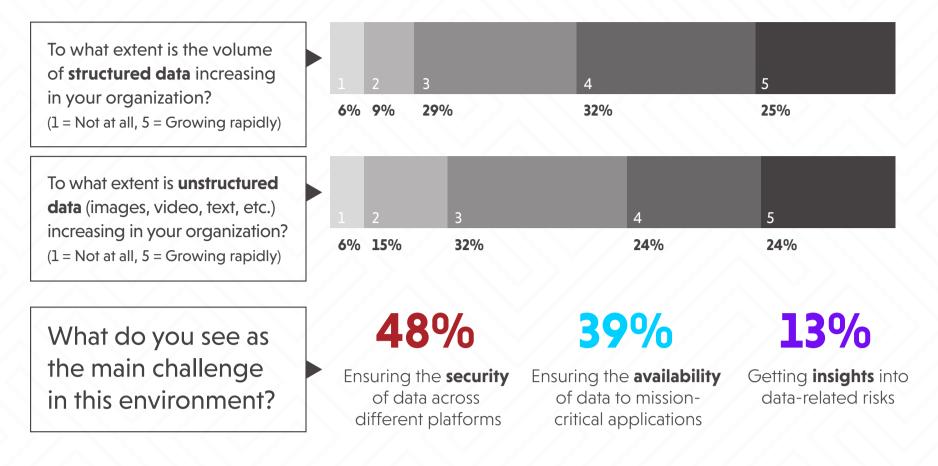
# A New Way to Manage Data Complexity

Data is at the heart of everything we do, and that's especially true in government. On a daily basis, agencies must defend against malicious threats aiming to exploit their data, while also complying with regulations that govern how data must be stored, managed and protected. But, ultimately, what makes data a valuable and strategic asset for government employees is their ability to draw insights from that data and drive timely and informed decision-making.

We surveyed nearly 120 government employees about their data challenges, priorities and future plans.

### Current State of Government Data

The amount of structured and unstructured data that agencies manage is growing exponentially.



Challenge #1 Data Protection

Securing data continues to be a top challenge for agencies, specifically when it comes to protecting data across fragmented locations and assessing what's most at risk.

67% Data is fragmented across different locations/platforms/applications

44% Lack of visibility into which data is at greater risk/represents a greater potential loss

What are your organizations biggest challenges around **data protection**? (check all that apply)

32% Reliance on multiple point solutions for data protection

27% Lack of adequate deduplication of data prior to backup

#### Challenge #2 Data Availability

Data visibility is a challenge on all fronts, making it equally tough to maintain compliance, to identify redundant and dark data and to ensure data is available across applications.

66% Ensuring that data is available to the applications that require it

63% Getting a comprehensive view of data across the enterprise

60% Maintaining data needed for regulatory compliance and investigations

57% Uncovering "dark data" - potentially valuable data not being used to generate insights

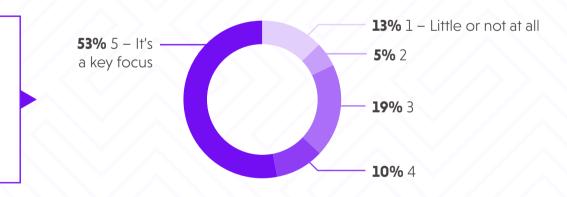
56% Identifying data that is redundant, obsolete or trivial

What challenges does your organization face around **data visibility**? (check all that apply)

### Challenge #3 Data-Driven Decision-Making as a Priority

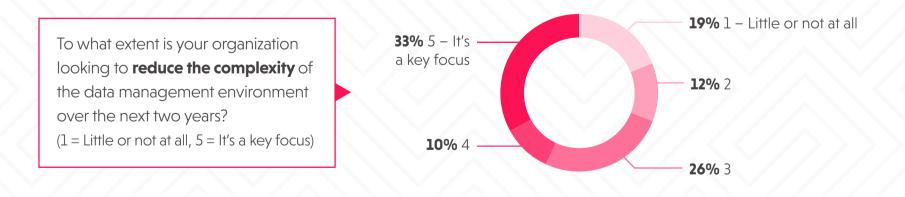
More than half of respondents said their organization is focused on data-driven decision-making, but there are still pockets where there's little to no focus in this area.

To what extent is your organization focused on **data-driven decisionmaking** – leveraging data to gain insights into operations and services and to inform strategic decisions? (1 = Little or not at all, 5 = It's a key focus)



## Future State of Government Data

Ultimately, agencies want to reduce the complexity that comes with securing, managing and storing data.



### Defy Complexity with the Veritas Enterprise Data Services Platform

An Enterprise Data Services Platform offers a standardized way for agencies to manage their data complexity using a single solution. For example, the Veritas platform, in partnership with TVAR Solutions' unique data management services, provides:



**Protection** by keeping data secure at scale and always recoverable no matter where it lives, with simplified, yet robust, data protection solutions.



Availability by ensuring applications are always available and deliver on the service level agreements that your 24/7 enterprise demands, whether virtual, on-premise or in the cloud.



**Insights** into data that allow you to take action to increase operational efficiency, optimize costs and enable regulatory readiness.

For more information about the Enterprise Data Services Platform, visit <u>veritas.com/government</u> or email TVAR Solutions at <u>information@tvarsolutions.com</u>





For a deeper dive into the data, check out our latest research brief "A New Approach to Managing Data Complexity."